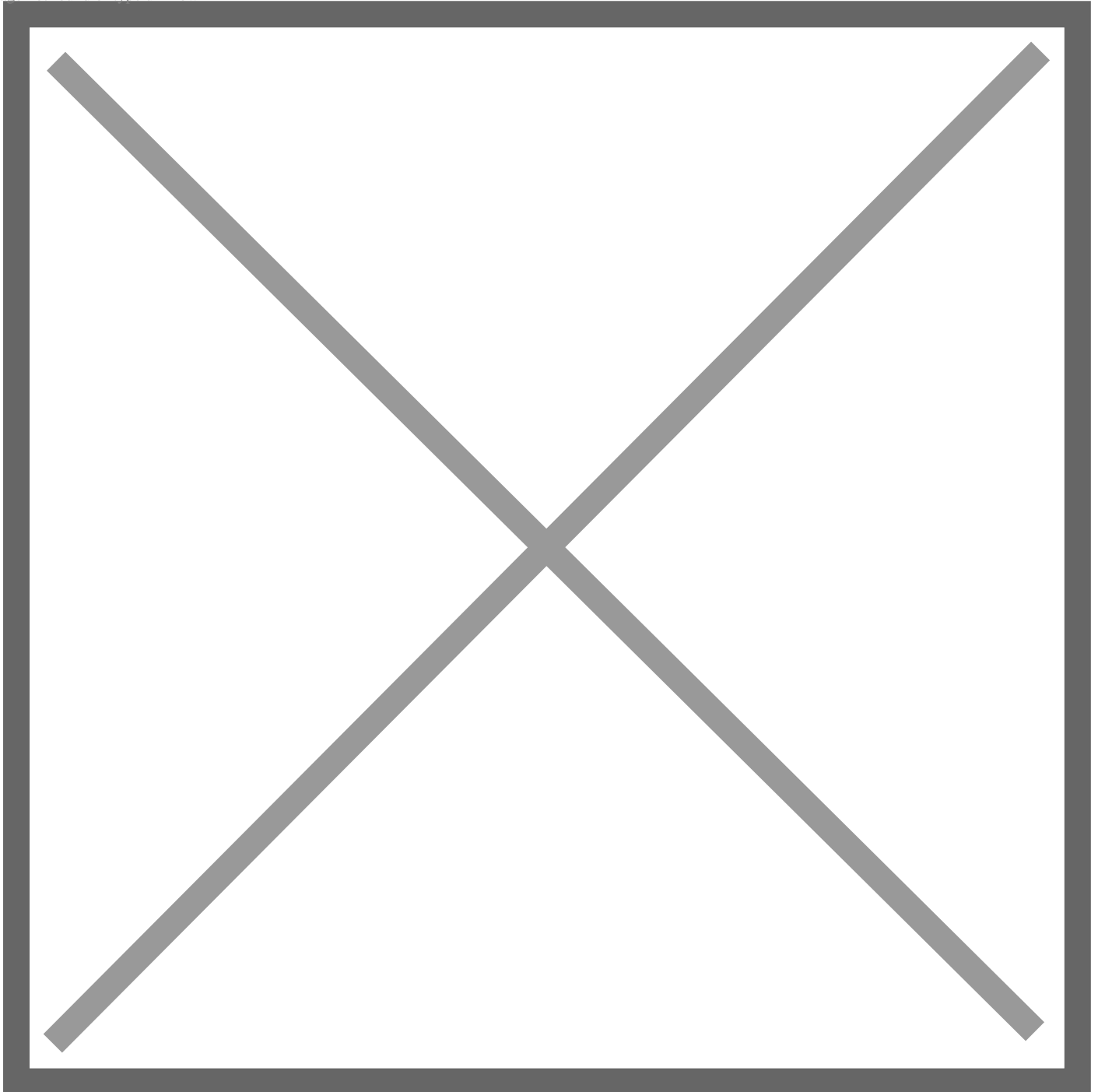


Lexus LFA Supercar to Make North American Debut at 2009 SEMA and Los Angeles International Auto Shows

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Lexus LFA 001

- Lexus' First Supercar Redefines the Segment for the 21st Century
- 4.8L V10 Engine Generates 552 Horsepower for Powerful Rear-Wheel Drive Performance
- Carbon Fiber Reinforced Polymer Helps Provide a Light and Strong Structure

TORRANCE, Calif. (Oct. 21, 2009) – The highly anticipated LFA supercar, which just made its global debut at the Tokyo Motor Show, will be on display for the first time in North America at two back-to-back premier venues — the 2009 Specialty Equipment Market Association (SEMA) trade show in Las Vegas this November and the 2009 Los Angeles Auto Show in December.

Next year, Lexus will show the LFA at the North American International Auto Show in Detroit, Chicago Auto Show, Dallas Auto Show and New York International Auto Show.

As the first Lexus supercar, the LFA serves as the flagship for the F portfolio of Lexus performance models and redefines the supercar for the 21st century. The Lexus F brand complements the core Lexus DNA by emphasizing serious performance. The LFA was carefully developed from a blank canvas by a small and dedicated team of hand-picked engineers that pushed every possible dynamic boundary.

“The development of the LFA was unlike any other Lexus,” said Mark Templin, Lexus division group vice president and general manager. “Minute details were engineered to provide an engaging and serious supercar that delivers impressive performance on and off the race track. Only 500 will ever be built worldwide, and each will be assembled to customer order, offering a once-in-a-lifetime chance to be part of a small, exclusive group of individuals.”

All 500 LFA supercars will be hand-assembled by skilled technicians in the “Lexus LFA Works” at the Motomachi Plant in Toyota City at a rate of no more than 20 per month.

The rear-wheel drive LFA is dynamically styled and powered by a sophisticated new high-revving 9,000 rpm (redline) 4.8-liter V10 engine that generates 552 hp and 354 lb.-ft. of torque for adrenaline-fueled 202- mph performance. This specially-developed powerplant is paired with a unique six-speed Automated Sequential Gearbox (ASG) with blazing-quick paddle-activated shifts for ultimate driver control. Linked by a rigid torque tube for excellent drivetrain integrity, the ASG is located in a transaxle layout over the rear axle for an optimal 48:52 front-to-rear weight distribution. Motorsport-developed lightweight aluminum alloy suspension components are complemented by Carbon Ceramic Material (CCM) brake discs and an innovative electrically assisted rack and pinion steering system.

Lightweight, powerful and balanced, the LFA features advanced Carbon Fiber Reinforced Polymer (CFRP) construction for its chassis and much of its bodywork to deliver a light, incredibly strong and impact-resistant structure. Rather than outsource this sophisticated materials technology, the LFA team took the radical step of developing its own CFRP processes internally for ultimate quality control and to make a sound engineering investment in the future.

The LFA's sporty styling is distinguished by coherent lines that flow from roof to sill in a seamless convex to concave line for sophisticated aerodynamics. Its front-mid engine layout, long wheelbase, short overhangs, and snug, low-slung cabin identify it as a supercar. CFRP also gave the LFA's designers a far higher degree of design freedom, allowing them to create shapes, curves and edges that would have been impossible with metal. For example, the sharp trailing edges at the rear of the LFA that help provide superlative aerodynamics would not have been possible had traditional metal been used for the bodywork.

A dramatic low-slung cockpit has been intelligently designed and hand-assembled with the finest materials to reflect the car's driver-centric dynamics. The intimate two-seat cabin has been conceived at every stage – ergonomics, acoustics, materials, comfort, versatility and visibility levels have all been painstakingly engineered – to put the driver at the center of the driving experience.

Production of the LFA supercar will begin in December 2010 with deliveries continuing for the following 24 months. Consumers may contact the Lexus LFA Information Center at 866-LFA-4794 to express interest or visit www.Lexus-LFA.com for more information.

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Note to Editors: Full press release, preliminary specifications and high-resolution images of the LFA and entire Lexus line-up are available at www.LexusNewsroom.com.

Contact:

Lexus Public Relations

Ming-Jou Chen – 310.468.5315 or ming-jou_chen@lexus.com

Nancy Hubbell – 310.468.7633 or nancy_hubbell@lexus.com

Bill Kwong – 310.468.3764 or bill_kwong@lexus.com

Allison Takahashi – 310.468.5315 or allison_takahashi@lexus.com