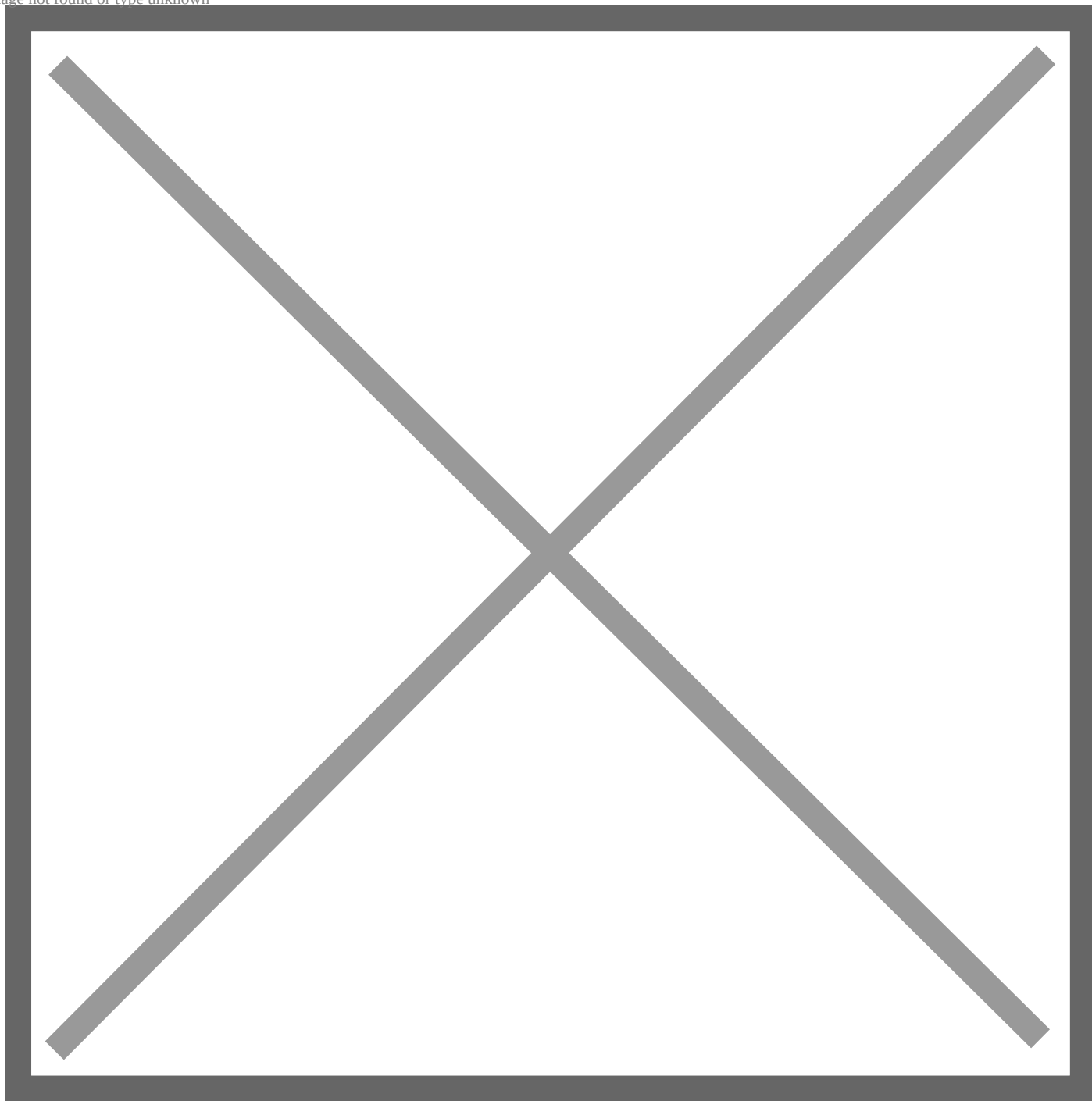


Lexus Introduces 2012 LFA Nürburgring Package

May 10, 2010

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- 50 Units Available
- Nürburgring Race Car Influenced Styling and Performance
 - 562 Horsepower and Quicker Gear Changes

TORRANCE, Calif. (May 10, 2010) – Lexus announced today it will offer a limited edition Nürburgring Package to LFA customers.

“This Nürburgring Package builds on the track-ready Lexus supercar with styling cues from the 24 Hours of Nürburgring prototype LFA racecar,” said Mark Templin, Lexus Division group vice president and general manager. “Driving enthusiasts will also appreciate the Nürburgring Package’s performance enhancements that were proven on the legendary German track.”

The 4.8L V10 engine for Nürburgring Package equipped LFA’s will produce 562 horsepower, 10 more horsepower than the standard high-performance LFA. The gear-shift time has been reduced by 0.05 seconds to only 0.15 seconds for even faster gear changes.

The Nürburgring Package is limited to only 50 units out of the 500 LFA hand-assembled for global distribution. It will also have the following features:

- A sport-tuned suspension, exclusive black mesh-type wheels and dedicated high-grip tires for better handling;
- And a larger front spoiler and fixed rear wing for improved high speed down force.

This limited edition LFA will be available in four exterior colors – whitest white, orange, black and matte black complemented by a choice of three interior colors – black, red, and violet. All come with a carbon fiber center console and door trim. The Nürburgring Package will carry a Manufacturer’s Suggested Retail Price (MSRP) of \$70,000. Matte black will carry an additional cost of \$20,000. The standard LFA carries a MSRP of \$375,000.

In addition to the Nürburgring vehicle specifications, a package of special privileges is included in association with the Nürburgring course itself. The perks comprise, but are not limited to, private parking, co-pilot ride, one night at the Lindner Congress and Motorsport Hotel Nürburgring, private training with Nürburgring chief driving instructor, a Nürburgring branded jacket, as well as a one-year annual pass valid for driving on the Nordschleife and admission to ring°werk leisure park.

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