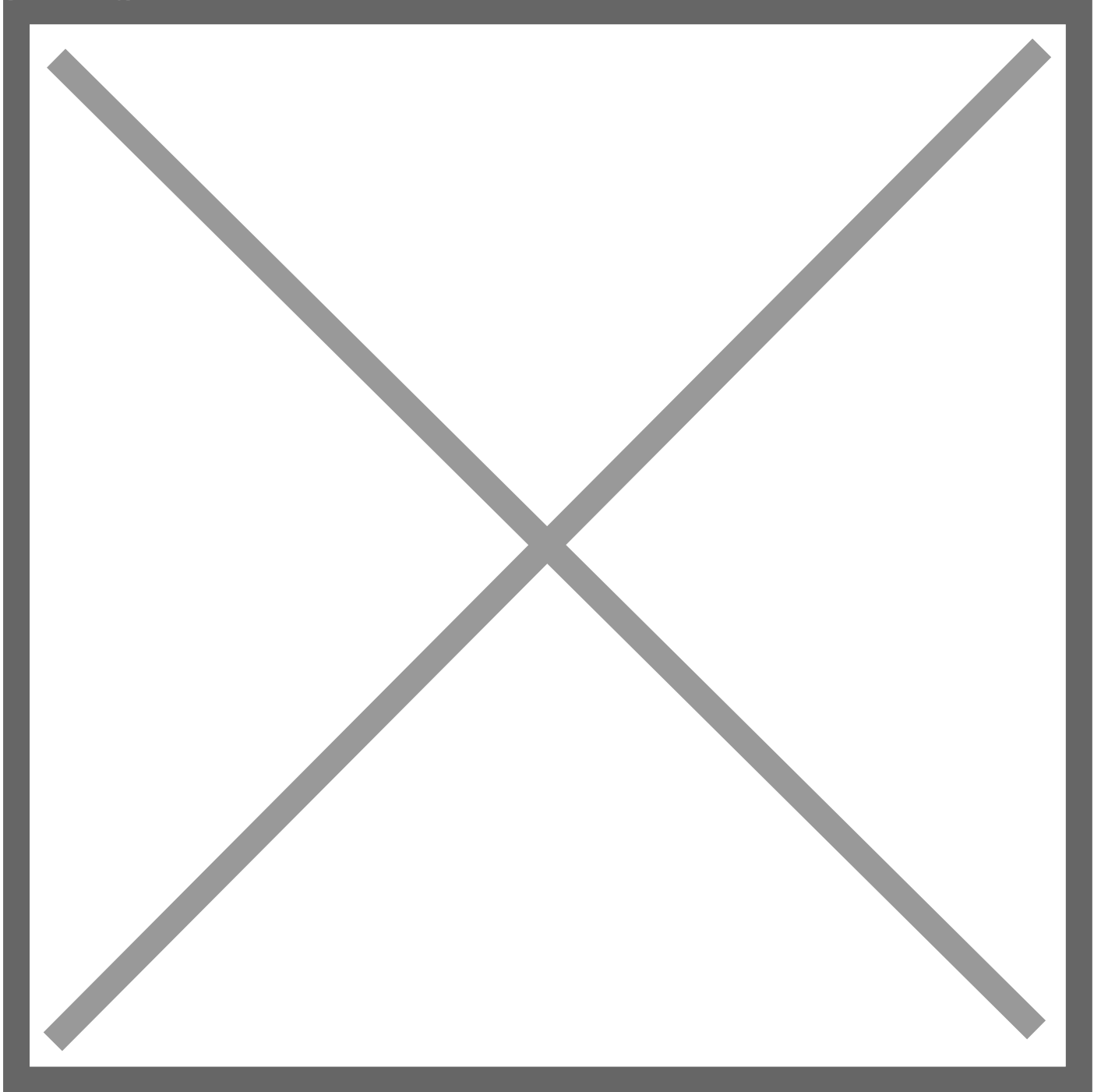


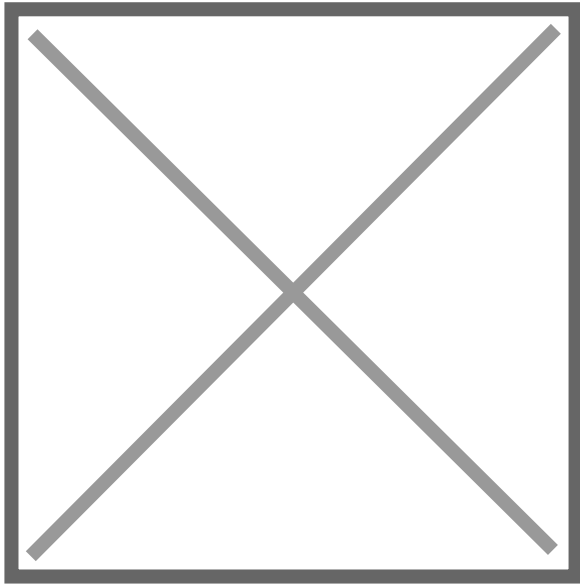
Lexus Races into 2011 with JTGrey Racing Team

March 03, 2011

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- Lexus LX 570 Proves to be a Capable Luxury Utility Vehicle and Race Winner
- Joe Bacal Charges after 2011 SCORE Stock Full Championship



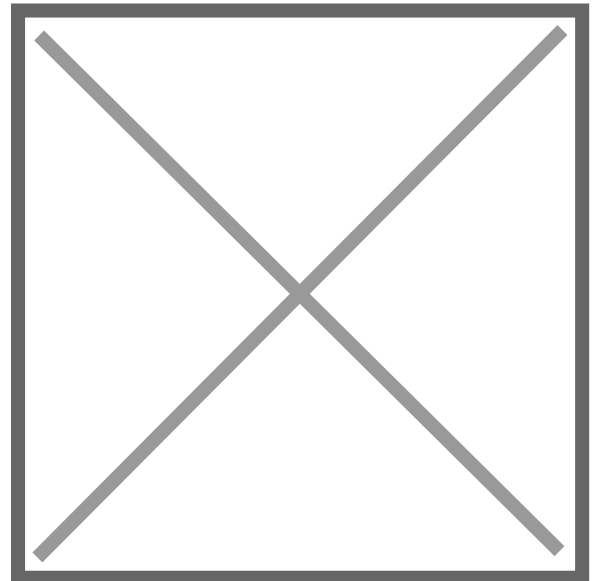
TORRANCE, Calif. – March 3, 2011 – Lexus announced today it will be the primary sponsor for the JTGrey Racing team and its LX 570 flagship luxury utility vehicle in the quest to win the 2011 SCORE Stock Full Championship.

“The JTGrey Racing team demonstrates just how capable, reliable and durable the Lexus LX 570 is,” said David Nordstrom, vice president of marketing, Lexus division. “It’s exciting to see the LX 570 conquer the rugged and extreme desert terrains with the same nimbleness and dexterity it has when it navigates city streets. Its off-road mastery combined with its powerful 5.7-liter V8 are sure to be a winning combination again this year.”

Last season,

sophomore off-road racer Joe Bacal and his JTGrey Racing team piloted the LX 570 to victory taking the 2010 SCORE Stock Full Championship. Along the way, the team took first place in the SCORE Laughlin Desert Challenge, SCORE Terrible’s Las Vegas Primm 300, the MasterCraft Safety Tecate SCORE San Felipe 250, and Tecate SCORE Baja 1000 races. The team placed second in the Tecate SCORE Baja 500

“Last year the JTGrey team had an unbelievable racing season,” said Bacal. “We are prepared for the new challenges this season will bring. We’ll be racing harder and faster with Lexus this year and expect some great finishes in the LX 570.”



The JTGrey LX is outfitted with 37-inch BF Goodrich Baja TA project race tires, custom King Racing shocks, Sparco race seats, and nine KC Hilites HID’s. Top Trophy Truck builder Geiser Bros. Design and Development made modifications for the build out and will be on site for race support.

Lexus will be cheering for the JTGrey team and the LX 570 at the upcoming races:

- Mastercraft Safety SCORE San Felipe 250 Race, March 11-13
- 43rd Tecate SCORE Baja 500, June 3-5
- 16th SCORE Las Vegas Primm 300, August 26-28
- 44th Tecate SCORE Baja 1000, November 17-20

In addition to Lexus, other sponsors include Hino Trucks, BFGoodrich Tires, Cancer Treatment Centers of America, Geiser Bros. Design and Development, King Racing Shocks, ARB 4×4 accessories, KC Hilites, Head First Design, F Sport, Sparco, Hammer Nutrition, Oakley and Mechanix Wear.

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Note to Editors: Full releases, specifications, optional package information and high-resolution images of Lexus models are available at www.LexusNewsroom.com.