

The Crafted Line by Lexus Debuts at the 2014 Pebble Beach Concours d'Elegance with Exclusive TUMI Luggage Set

August 16, 2014

TORRANCE, Calif. (August 5, 2014) – Nothing is ever black or white. In the case of The Crafted Line by [Lexus](#), it's an Ultra White and Obsidian exterior matched to a two-tone black and red interior. The Crafted Line offers customers striking style with substance for 2015 model year, plus a two-piece [TUMI](#) duffel bag set exclusively designed to complement the elegance and sporty features these models offer.

The special edition is available for LS 460 F SPORT, GS 350 F SPORT, and IS 250 F SPORT in all-weather drive and rear-wheel drive models; RX 350 AWD F SPORT and ES 350. F SPORT complements The Crafted Line and adds allure to Lexus with performance enhancements, a mesh grille and front and rear lower valences. The limited edition Crafted Line vehicles arrive in dealerships in November and celebrate 25 years of luxury.

All Crafted Line vehicles feature an Ultra White exterior with contrasting black door handles, side mirrors and grille. Other exterior Obsidian treatments vary by model and enhance the modern simplicity of the special edition. Eye-catching seats, contrast stitching, headrests and door panels are either two-tone Black/Scarlet or Black/Cabernet. The Crafted Line comes equipped with Navigation and Blind Spot Monitor with Rear Cross Traffic Alert. Some vehicles also have additional convenience features which vary by model.

Lexus partnered with TUMI, which has been producing exquisite premium travel, business, and lifestyle accessories for over 35 years, to create the exclusive luggage set that complements the distinctive design of The Crafted Line vehicles. Inspired by the expressive styling and unique details of the Crafted Line models, the TUMI luggage pieces embody similar design details and impeccable craftsmanship. The unique two-bag collection is an example of both brands' commitment to create memorable travel experiences. TUMI's expert designers matched the look and feel of The Crafted Line to the duffel bags with the brand's legendary FXT[®] ballistic nylon in black paired with white trim and zippers.

Both duffel bags sport a white, leather-trimmed luggage tag with Lexus logo. The inside of the TUMI duffels are lined with gunmetal nylon material decorated with an embossed grid pattern. Similar to The Crafted Line, the TUMI duffel bags featured red interior stitching.

Owners who wish to pack for a longer trip will be happy to know they can complete their TUMI Crafted Line luggage set with an available large wheeled duffel and a wheeled split duffel. Both wheeled duffels have the same unique styling as the original Crafted two-bag collection.

Lexus owners can enhance their travel experiences with additional TUMI luggage pieces. Lexus owners can find more details about the partnership with TUMI at www.LexusDrivers.com.

In addition, Crafted Line owners will receive a complimentary Meguiar's[®] New Car Care Kit* to help keep their vehicle looking its best.

All Crafted Line models, along with the matching TUMI duffel bag set, will be on public display for the first time on Peter Hay Hill at Pebble Beach Concours d'Elegance August 15-17. The Crafted Line will have a

starting MSRP of approximately \$40,290 (ES 350).

A chart on the next page offers some details in to the specifications of each of The Crafted Line vehicles.

* The Meguiar's® New Car Care Kit includes Ultimate Wash & Wax®, Ultimate Protectant®, Ultimate Quik Wax®, NXT® Generation Insane Shine® Tire Coating, Perfect Clarity Glass Cleaner®, Ultimate Quik Detailer®, four Supreme Shine microfiber towels, a microfiber wash mitt, and a Water Magnet® microfiber drying towel.

2015 Models						
		LS 460 F SPORT (RWD/AWD)	GS 350 F SPORT (RWD/AWD)	IS 250 F SPORT (RWD/AWD)	ES 350	RX 350 F SPORT (AWD)
MSRP*		\$84,500 RWD \$87,500 AWD	\$55,070 RWD \$57,330 AWD	\$41,440 RWD \$43,690 AWD	\$40,290	\$50,220
Volume		750 units	875 units	1,375 units	1,500 units	1,500 units
Exterior	Exterior color	Ultra White	Ultra White	Ultra White	Ultra White	Ultra White
	Wheel	19" F SPORT	19" F SPORT	18" F SPORT	18"	19" F SPORT
	Wheel color	Black	Black	Black	Black	F SPORT Dark Graphite
	Upper grille color	Obsidian	Obsidian	Obsidian	Black	Dark Graphite
	Mid-bumper color	Obsidian	Ultra White	NA	Obsidian	Ultra White
	Lower grille color	Obsidian	Obsidian	Obsidian	Black	Dark Graphite
	Door handle color	Obsidian	Obsidian	Obsidian	Obsidian	Obsidian
	Side mirror color	Obsidian	Obsidian	Obsidian	Obsidian	Obsidian
Interior	Seats	Leather	Leather	NuLuxe	NuLuxe	Leather
	Seat color, contrast stitch color, headrests, door color	Black/Scarlet	Black/Scarlet	Black/Scarlet	Black/Cabernet	Black/Cabernet
	Headliner	Black	Black	Black	Light Gray	Black
	Steering wheel	Leather	Leather	Leather	Leather	Leather
	Ornamentation	Shimamoku	Linear Espresso	Linear Dark Gray Wood	Piano Black	Ebony Bird's Eye Maple

Included Features		-Blind Spot Monitor with Rear Cross Traffic Alert -Comfort Package -Mark Levinson® Premium Surround Sound Audio System -Heated leather steering wheel (AWD only)	-Blind Spot Monitor with Rear Cross Traffic Alert -Navigation -Park Assist	- Blind Spot Monitor with Rear Cross Traffic Alert -Navigation	- Blind Spot Monitor with Rear Cross Traffic Alert - Heated and ventilated front seats -HID headlamps -Navigation -Park Assist -Rain Sensing Wipers	-Blind Spot Monitor with Rear Cross Traffic Alert -Navigation -Park Assist
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*Delivery, handling and processing is an additional \$925.