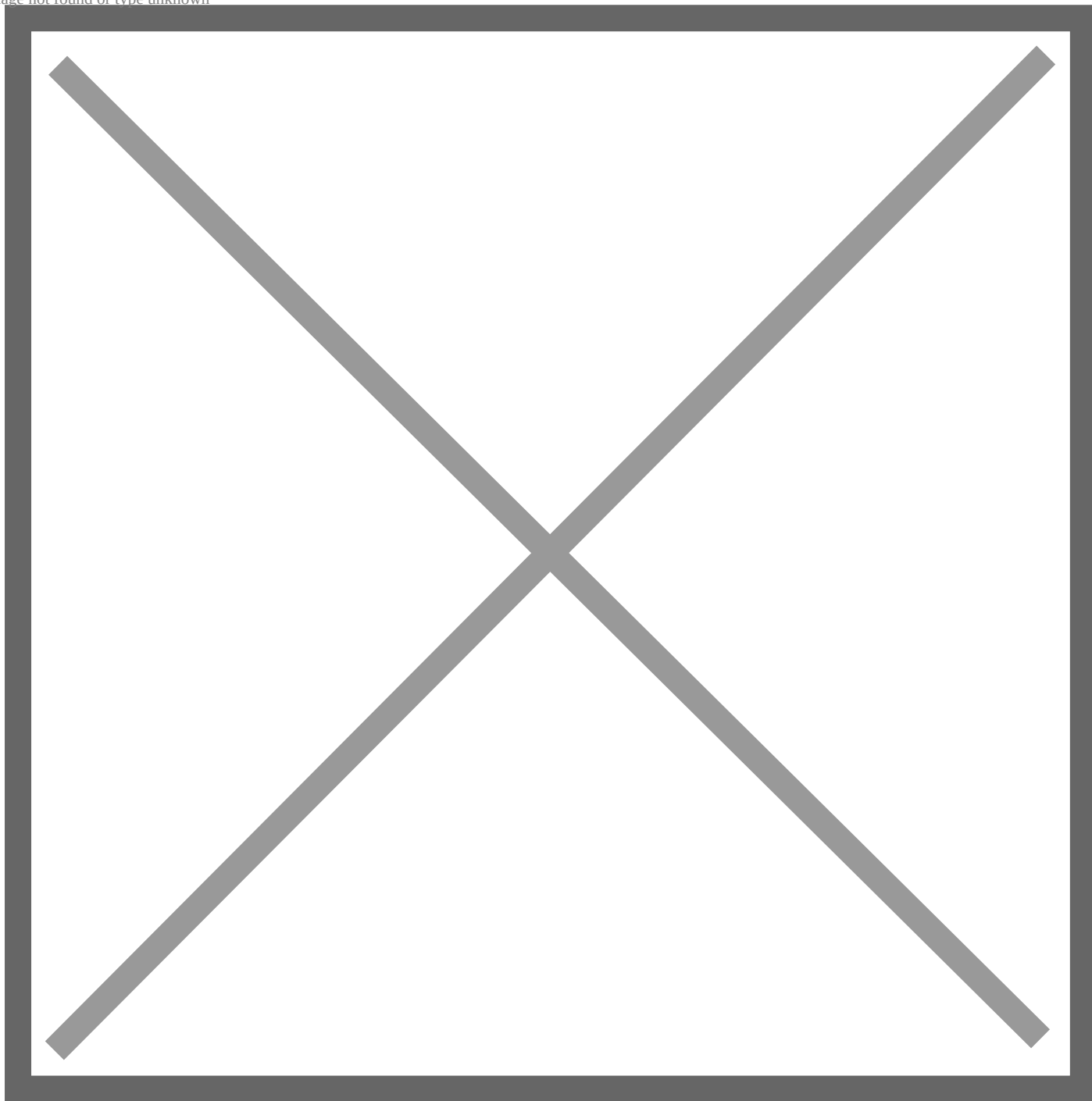


Lexus Art Series: Art & Innovation Talks by Whitewall

November 28, 2016

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WHEN: Tuesday, November 29 & Thursday, December 1

10:00AM-12:00PM

WHERE: The Screening Room at the Faena Forum

3300-3398 Collins Ave.

Miami Beach, FL 33140

NEW YORK (November 28, 2016)—*Whitewall*, in partnership with Lexus, is launching a series of talks and conversations around contemporary art during Art Basel in Miami Beach.

The “Lexus Art Series: Art & Innovation Talks by *Whitewall*” is a unique series of four talks with an international group of art world leaders will take place Tuesday, November 29, and Thursday, December 1, in the screening room of the newly opened Faena Forum. While discussing key topics within the art world, ranging in diversity from virtual reality to the evolution of artist management, attendees will hear from some of today’s most recognized and celebrated art world pioneers.

Tuesday’s conversation at 10:00AM, “Online Auctions: The Take Off,” will be moderated by Artnet CMO Kenneth Schlenker, with Auctionata CEO Thomas Hesse and Sotheby’s Digital Marketing Chief David Goodman. To follow at 11:00AM is “Virtual Reality & The Arts,” a discussion between artist Daniel Arsham and Cool Hunting Editor David Graver.

Thursday’s program begins at 10:00AM, “Artist Management, From Galleries to Agencies,” with UTA’s Josh Roth, moderated by art world entrepreneur and author Magnus Resch. At 11:00AM is “Private Museums: The Faena Forum”—a discussion between Faena Forum’s Executive Director Ximena Campos and *Whitewaller* Miami guest editor and President of Arison Arts Foundation, Sarah Arison.

“We are very excited to be a part of the Art & Innovation Talks, which promise to showcase the most engaging conversations in art today” says Nancy Hubbell, Senior Manager, Lexus Communications. “As a brand, Lexus is dedicated to innovation and design, and we are committed to supporting the arts. *Whitewall* is one of the most highly regarded publications in the art space, so it was a natural fit for us to partner on the Art Basel series.”

“We are so happy to be starting this new series of conferences with Lexus to explore the new and exciting topics of the art world in-depth at this key moment in the art calendar,” said Founder and CEO of *Whitewall*, Michael Klug.

“Faena Forum has been designed to radiate art and ideas into the community and throughout the city,” said Alan Faena. “It is a new kind of cultural enterprise, one that encourages thinkers and practitioners from across a range of disciplines—the arts, sciences, technology and urbanism—to collaborate and creatively collide in ways that push their practices and produce new works, new experiences, and new ideas.”