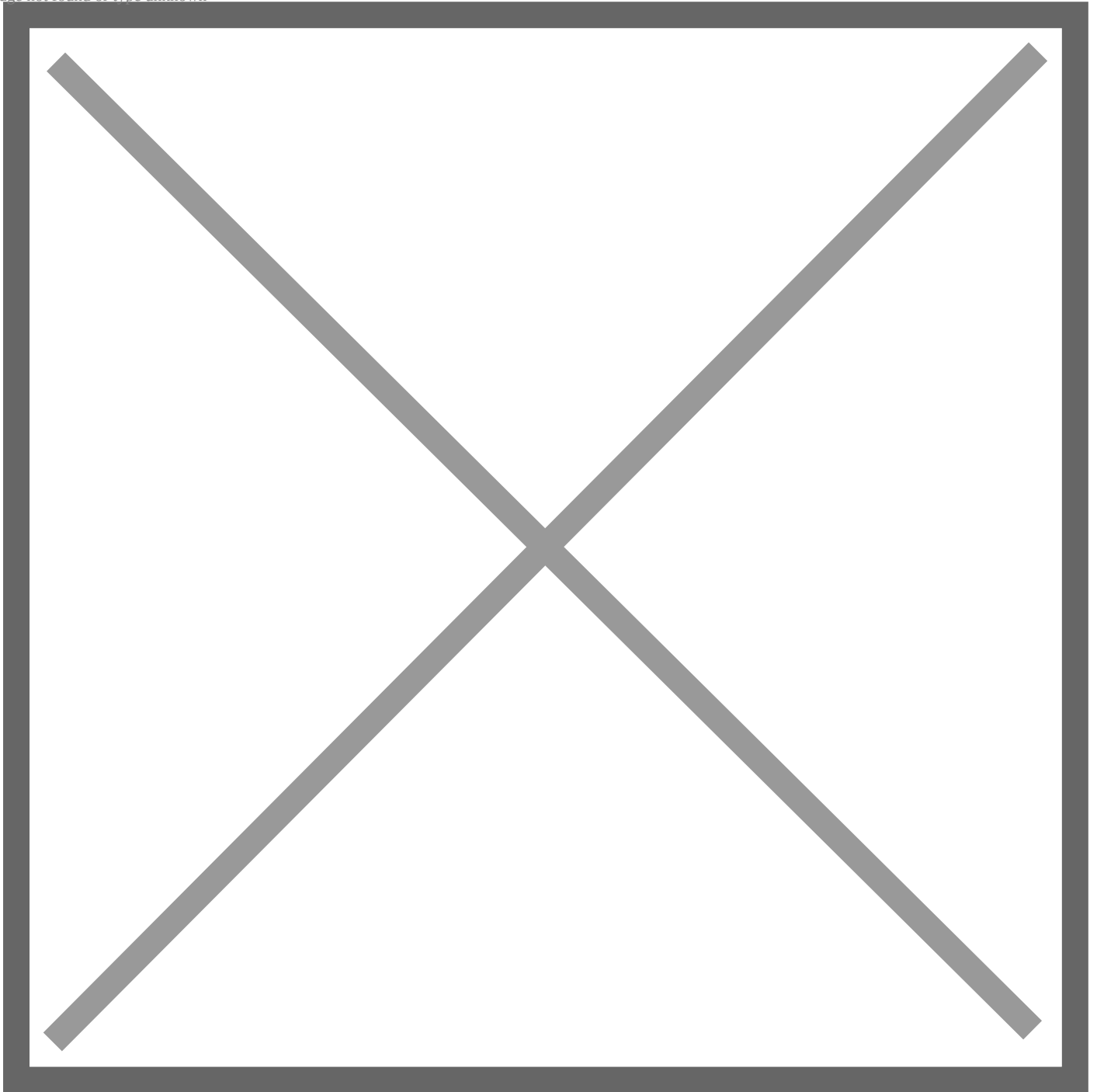


All-New Lexus UX Crossover Will Highlight the 2018 Geneva Motor Show

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Lexus announced today that it will present the world premiere of its new UX crossover at the Geneva Motor Show on March 6th. The all-new compact crossover will be the fifth member of the brand's extensive lineup of luxury utility vehicles.

The luxury brand will also host the European premiere of the RX L, a new version of Lexus' best-selling RX crossover, featuring three rows of seats. This new model provides comfortable accommodation for up to seven people in its cabin, with a flexible seating arrangement that also allows for excellent load-carrying flexibility. The RX L's versatile interior has been achieved by extending the overall length by 4.3-inches while maintaining the crossover's stylish, coupe-like profile.

In addition, the Lexus LF-1 Limitless concept, first revealed at the Detroit motor show in early January, will be making its European debut.

Other Lexus highlights at the 2018 Geneva Motor Show will include the Special Edition RC F coupe, created to celebrate the 10th anniversary of Lexus F.

The Lexus Press Conference with the new Head of Lexus Europe, Pascal Ruch, will take place on March 6th at 10am at the Lexus stand in hall 4.