

# New Full-Service Lease Program Offers Lexus Guests Added Simplicity, Convenience

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**PLANO, Texas (February 5, 2019)** – In the age of increased online shopping, automatic bill payments and the growing prevalence of minimalist lifestyles, drivers are also looking for ways to simplify their overall automotive experience. What could be easier than a single monthly payment for their lease that includes insurance, scheduled maintenance and other services?

The new full-service Lexus Complete Lease includes a 20,000-mile, two-year term, which combines the cost of the lease with maintenance, insurance and additional services in one simple monthly payment. The innovative Lexus Complete Lease is currently available for qualifying guests<sup>1</sup> who choose any Lexus UX build in seven states — California, Florida, Illinois, Indiana, Massachusetts, New Hampshire and Rhode Island.

“This type of alternative leasing program aligns with the heart of Lexus, providing an amazing guest experience in every way,” said Lisa Materazzo, vice president, Lexus marketing. “By appealing to those looking to simplify their monthly commitment, the Lexus Complete Lease program makes the process more streamlined for our guests.”

### **Lexus Complete Lease**

The full-service lease program, offered by nearly 80 participating Lexus dealers, incorporates insurance and all scheduled maintenance costs for the length of the two-year lease, up to 10,000 miles per year.

In collaboration with its affiliates, Lexus Financial Services and Toyota Insurance Management Solutions<sup>3</sup>, Lexus has chosen Travelers<sup>4</sup>, a leading provider of auto insurance, for the Lexus Complete Lease. The auto insurance policy from Travelers includes<sup>2</sup> auto liability and physical damage coverage with a \$500 deductible to provide customers with peace of mind in knowing their vehicle is protected.

The Lexus Complete Lease includes:

- All scheduled maintenance (5k, 10k, plus 15k and 20k mile)
- Vehicle insurance<sup>2</sup>
- Guaranteed Auto Protection (GAP) waiver
- Two years of connected vehicle services (including SiriusXM<sup>®</sup> satellite radio and Lexus Enform Remote Destination Assist is included on Navigation-equipped models)
- Tire and wheel protection
- \$1,000 excess wear and use allowance

“The additional convenience and attractive list of services offered in the Lexus Complete Lease provide the enhanced and simplified payment experience our guests want,” said Materazzo. “Travelers has earned a reputation as one of the best auto insurance companies in the industry, delivering high-quality products and services that fit with the prestige of the Lexus brand. We want our guests, new and existing, to feel they are receiving above and beyond the standard – just as they would extend to a guest in their own home.”

### **2019 Lexus UX**

Aligning with the launch of the first-ever Lexus UX 200 and Lexus 250h, the full-service lease will be offered as a payment option to qualifying lessees<sup>1</sup> across all vehicle builds and options.

The 2019 Lexus UX 200 and UX 250h offer luxury drivers a compact crossover that combines charismatic new design elements and ultra-efficient new powertrains. The UX name is derived from the design team’s guiding concept and describes the vehicle’s mission: Urban + X-over = UX. The final product gives the modern urban explorer a fresh, contemporary and dynamic take on luxury driving.

The 2019 Lexus UX is the first Lexus constructed on the new Global Architecture Compact (GA-C) platform,

giving the new vehicle exemplary handling agility and ride comfort, along with a distinctive driving personality. Every UX is equipped with the Lexus Safety System+ 2.0 which includes: Pre-Collision System (PCS) with Pedestrian Detection, plus Daytime Bicyclist Detection; All-Speed Dynamic Radar Cruise Control; Lane Departure Alert with Steering Assist; Lane Tracing Assist; Road Sign Assist (RSA) and Intelligent High-Beam headlamps.

The 2019 Lexus UX is on sale and available for lease at participating dealerships now. For more information on the Lexus Complete Lease program, visit [Lexus.com/LexusComplete](https://www.lexus.com/LexusComplete).

<sup>1</sup> On approved credit and driving record through participating dealers and Lexus Financial Services. Lexus Financial Services is a division of Toyota Motor Credit Corporation (TMCC). TMCC is the authorized attorney-in-fact and servicer for Toyota Lease Trust.

<sup>2</sup> Vehicle insurance coverage and rates may vary by state.

<sup>3</sup> Toyota Insurance Management Solutions USA, LLC (TIMS) is a licensed insurance agency in all states and DC. TIMS is a DE-domiciled LLC with its principal place of business at 1025 W. 190th St. Ste. 222, Gardena, CA 90248. TIMS operates under the name Toyota Insurance Management Solutions, LLC and license # 0L46875 in CA, and operates under the name Toyota Insurance Management Solutions Agency and license # 1494294 in NY.

<sup>4</sup> Travelers® is a trademark of The Travelers Indemnity Company and its affiliated companies. Insurance is underwritten by The Travelers Indemnity Company and its property casualty affiliates, [One Tower Square, Hartford CT 06183](https://www.travelers.com).

<sup>5</sup> Approval for the lease is dependent on creditworthiness and previous driver record and history.