

Lexus Helps Save the Universe in Sony Pictures' **Men in Black™: International**

April 25, 2019

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PLANO, Texas (April 25, 2019) — To complete their missions, the Men in Black need vehicles with the horsepower for high-speed pursuits, the most advanced alien-fighting technology, and sophisticated styling befitting the most exclusive group of secret agents in the galaxy. Lexus is pleased to fill that role as the official vehicle of Sony Pictures' "Men in Black: International," slated to open in U.S. theaters June 14, 2019. The second trailer for the film was released today at MeninBlack.com.

The Men in Black have always protected the Earth from the scum of the universe. In this new adventure, they tackle their biggest, most global threat to date: a mole in the Men in Black organization.

Lexus vehicles are the official fleet of Men in Black agents globally in the film. The 2020 Lexus RC F stars as the Men in Black agents' vehicle of choice for their high-velocity pursuits. The luxury sport coupe recently underwent an exciting change, making it faster, lighter and even more ready to transport the Men in Black as they save the universe. The Lexus RC F offers the best power-to-weight ratio in its class and the most powerful Lexus V8 to date, generating 472-horsepower. Plus, in the film it boasts some pretty amazing alien tech. The Lexus RX Hybrid and Lexus LX SUVs are also featured in film scenes with alien encounters.

"We've added some advanced capabilities to the RC F to assist the Men in Black agents, creating a truly one-of-a-kind alien-fighting machine," said Lisa Materazzo, vice president of Lexus marketing. "We can't wait for moviegoers to see the RC F as they've never seen it before."

The collaboration between Lexus and Sony Pictures' "Men in Black: International" includes integration in the film, a co-branded TV spot, a custom Men in Black RC F and sponsorship of the film premiere.

"We're excited to collaborate with Lexus on this multi-tiered campaign in support of 'Men in Black: International,'" said Jeffrey Godsick, EVP, Brand Management and Global Partnerships, Sony Pictures Motion Picture Group. "The Lexus RC F sports coupe provides the perfect vehicle for our team of Men in Black agents, led by Chris Hemsworth and Tessa Thompson, as they protect the galaxy."